



meridian

IT SOLUTIONS

empowering corporates





Meridian IT Solutions

Introduction

A group of creative minds, a team of buzzing talent, a bunch of go getters; that's what makes Team Meridian. Every individual here brings a special expertise that helps us deliver better results every single time.

With a networked team of creative minds, we can both provide a breadth of specialist services and apply a depth of design talent to your communication needs, that too in a fast, flexible, responsive and reliable way! A team of techno-savvy personnel, working on various dimensions of computer and client server technology, our professionals keep themselves up-to-date in the most advanced and latest technical skills currently in use. We have evolved over the years and have embraced change with open arms. We have imbibed the latest technology and grasped new trends to create success stories.

www.meridianuae.com



MERIDIAN IT SOLUTIONS

Foundation Milestones



2000

Founded in
Calicut, India



2006

International
office in Dubai



2008

3rd branch in
ME, Oman



2011

3rd Branch in
Coimbatore,
India



2003

First Branch in
Kochi, India



2007

2nd Branch in
ME, Qatar



2009

4th branch in
ME, Bahrain



Meridian at a glance

Facts & Figures

Numbers are not just key milestones in our journey. They inspire us and push us to go for more and prove ourselves better than before. More than two decades of scripting success, with a bunch of offices, we have strengthened our team with technical expertise having worked on more than 3000 projects; and more as we speak.

YEARS OF
EXPERIENCE

22+

GLOBAL
OFFICES

7+

TECHNICAL
EXPERTS

100+



Mr Jayaprakash Thayyil is industrious, pioneering, and passionate about his work and his ambitions. As CEO, he is at the helm of affairs at Meridian Solutions. It is his deep interest in business and new ventures that have taken him far in his quest for success.

About the Leadership



Born in 1979 and hailing from humble beginnings Mr Jayaprakash or JP as he is known among his friends and colleagues, established Meridian Solutions as early as 2000. He established Meridian in Dubai in 2006. Leveraging on the IT wave, this firm has spread its wings wide and established itself as a name to reckon with in digital marketing. JP is an MBA graduate from ISBM, Pune. New business ventures and identifying talents and opportunities take him places. This interest has enabled him to meet new people, make great friendships, and expand his network. He is also the Managing Director of Admonks Advertising, Managing Partner of She Ayurveda, and the Founder of The Farm House Karimba, Calicut.

Empowering individuals and corporates is a passion in life he holds close to his heart. This passion finds its way into his work too. JP is the brainchild, inventor, and influential force behind Restronet and Invigorix, two unique and successful products that have made great inroads in the Hospitality and Health industry recently. He continues to help and empower people and organisations in realising their potential in the big world.

JP is married to Deeba Vally and is the father of two kids. He spends his time between Calicut and Dubai, when not meeting people around the world and talking and thinking of new businesses and possibilities.



The reason behind

WHY MERIDIAN

- ✓ **END TO END DIGITAL SOLUTIONS PROVIDER**
From concepts to launch, business analytics and digital marketing- we cover end to end business needs.
- ✓ **1320 CONSOLIDATED MAN HOURS EXPERIENCE**
Our individual talents come together as a team delivering unimaginable results.
- ✓ **3000+ CLIENTS ACROSS THE GLOBE**
More than 2 decades of relentless dedication to excel, has helped us garner challenging projects with valuable clients.
- ✓ **99% SUCCESSFUL CLIENT RETENTION**
We have been working with many clients for several years. Client satisfaction comes foremost in our approach to work.



22
years



Joining hands with the major brands in various industries



Empowering the presence of our clients in their market



Getting benefitted through the success of our clients



OUR EXPERTISE

Excellence is not a skill. It's an attitude



What we do

Our Services



WEB DEVELOPMENT

Custom websites
eCommerce websites
UI & UX designs
CMS websites



MOBILE APPLICATIONS

Windows applications
Hybrid applications
Android development
iOS development



DIGITAL MARKETING

Email marketing
SEO
Reputation
management
Social media marketing



WEB & EMAIL HOSTING

Rackspace
Office 365
G Suite
Dedicated server

We are motivated by creativity and driven by a purpose to deliver groundbreaking solutions in the digital sphere.

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WEB DEVELOPMENT

The Foundation For Your Digital World

www.meridianuae.com



Attract



Inform



Engage



Corporate Websites

Professional websites that identifies with your brand and vision.

E-Commerce Websites

Definitive e-tail platforms that attract and retain customers.

Microsites & Landing Pages

Signature web pages that leave a lasting impression.

Customized Web Applications

Well researched and developed applications based on varied business needs.

Web Portals

Highly functional error free portals that serve quick information,

Internal Portals

Highly secure and effective intranet portals for organisations of any scale.

Websites & Web Applications

Websites and web applications are not just a brand identity. It is an online platform for businesses to connect with customers. This realisation helps us develop and deliver influential and powerful web solutions for our clients.



OUR RECENT PORTFOLIO



www.wa-London.com



www.itsjuly.ae



OUR RECENT PORTFOLIO



www.ferropangulf.ae



www.cambridgemedicalcentre.com



Portfolio

Featured Projects

Unique designs, diverse interface, highly responsive, and hugely functional- we have ensured that our solutions have included these website qualities every time.

- ✓ www.jackandmaster.com
- ✓ www.walvat.com
- ✓ www.orchid-fertility.com
- ✓ www.pinnaclesportsclinic.com
- ✓ www.fnsinternational.com
- ✓ www.jgbusa.com
- ✓ www.zulekhahospitals.com
- ✓ www.tapsmore.com
- ✓ www.linklightele.com
- ✓ www.royalfalconsecurity.ae
- ✓ www.feeders.co.ae
- ✓ www.middleeastsurvey.com

MOBILE APPLICATIONS

The Foundation For Your Digital World

www.meridianuae.com



Simplify



Enhance



Deliver

MCommerce Apps

Flawless, minimal, and exceptionally responsive applications for mobile platforms to ease business transactions.

Healthcare Apps

Highly responsive healthcare applications with multiple functions, clean interface, and easy navigation for hospitals and clinics.

Online Ordering Apps

Distinct and creative designs, faultless navigation and quick response functions for easy online ordering.

Corporate Loyalty Apps

Corporate loyalty apps developed and designed to meet quick responses, feedbacks, and reward options with effective navigation and messaging.

Mobile Apps

Moving towards Technology

Applications for mobiles are the business drivers in modern day. We develop standout applications that have high functionalities coupled with great business utilities.





Mobile Apps for

Zulekha Hospitals

- Personalized mobile app with hospital details and information
- Appointment booking for both physical and online consultation
- Doctor management and time slot management
- Online Payment method
- Teleconsultation Facility
- Lab Report collection



Shipping & Cargo Booking & Tracking App

Cabship Angola

Logistics APP prioritizes the consumer experience by developing robust applications, helping customers to manage their shipping processes, particularly monitoring satisfaction at the point of delivery. The app can manage single or multi-location shipping from warehouses, distribution centers, or pick up goods from location more efficiently. Customers can track their order in real-time, moreover, they will get personalized alerts as well.

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Loyalty Apps for

Hager Middle East

A points-based Loyalty Program gives each customer a virtual wallet, which sets rules to determine how customers can earn points and how those points can be spent. This application is to set up a simple reward points program which will give points to customers based on how much they spend in the invoice and allow them to spend those points to get Gift Vouchers and coupons. This will allow customer profiles to hold loyalty points for multiple outlets or on multiple products operating under the same brand.



Online order App for

Paragon Restaurant

- Order Online
- Loyalty Program
- Outlet Management
- Food management as per the timing.



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Digital Marketing

Enabling businesses take the big leap

No modern business can sustain without reaching out to the target market via the digital space. Marketing in the digital sphere has branched out into various creative outlets. We understand every business from proximity and develop effective means for them to take the big leap and prosper in the digital marketing arena.

✓ Social Media Marketing

Consumer-focused campaigns and creative content.

✓ Search Engine Marketing

Focused on visibility and brand recall.

✓ Search Engine Optimization

Well researched analytical programs for optimum results.

✓ Reputation Management

Tested methodology to increase recall, brand image & public opinion.

✓ Bulk SMS Marketing

Target market focused creative reach-out campaigns.

✓ Newsletter Management

Content – driven marketing campaigns with definite results.

REFERENCE WORKS



← → ↻ google.com/search?q=best+gynaecologist+in+sharjah&rlz=1C1ZKTG_enAE895AE895&oq=best+gyn&aqs=chrome.4.69i57j0i512i5j0i457i512j0i402j0i512i2.9167j0j... ☆ 🇮🇹 ⚙️ L

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https://www.zulekhahospitals.com > sharjah > best-gyne... ⋮

1. Best Gynecologist in Sharjah, Best gynecologist in UAE ✓

AS: 0 — Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce rate: 0
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L: 0 LD: 8.18K I: 5.94K Rank: 435K whois </> source Rank: 676K
Adv Disp Ads: 1 Pub Disp Ads: 1

Zulekha Hospitals with the **best gynaecologist in Sharjah** have a pioneer department of obstetrics and gynaecology providing the very best features.

https://starcare.ae > doctor > dr-anuradha-dandawate-be... ⋮

2. Dr. Anuradha Dandawate - Best Gynecologist Rolla Sharjah ✓

L: 1 LD: 4.33K I: 35 Rank: 2.00M whois </> source Rank: 7.81M Adv Disp Ads: 1
Pub Disp Ads: 1

Dr. Anuradha Dandawate is working as a specialist **obstetrician & gynaecologist** at Najm Al

Zulekha Hospitals





← → ↻ 🏠 google.com/search?q=manpower+supply+dubai&sxsrf=APq-WBsv6HfAWGT8ZHpcWEp5SaTxt8moQg%3A1643957039695&ei=L8v8YdXSKY2UlwTknbb4... 📍 📄 ☆ 🌐 ⚙️ 👤

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Related searches :

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- 🔍 construction manpower supply in dubai
- 🔍 hotel manpower supply dubai
- 🔍 hospitality manpower supply companies in dubai
- 🔍 uae labour supply

Marmoom Manpower Supply

85%



Social Media Management •

Healthbay Polyclinic

Meridian has been managing the Social Media pages of Healthbay Polyclinic and gave an uplift to the brand in the Digital Media Platform. We are also handling the campaigns to improve their engagements.

45%

Increase in
Lead Generation

65%

Increase in
Post Reactions

85%

Increase in
Engagements





Web & Email Hosting

The Foundation For Your Digital World



www.meridianuae.com



Simplify



Enhance



Deliver



Hosting Service

Secure, reliable, efficient. Meridian Hosting Services provide a gamut of dependable solutions for your business. We provide the most secure space for your business websites and portals with error free functionalities and multi-layered security; and all at prices that are affordable and choices that are customisable. With Meridian you can even upgrade from your current plans and also opt for a complete package that involved web development and design too.



Domain Registration

Get the domain that suits your business. Helping in getting the right name and registration for your business website.

Web Hosting

A secure space for your business website. Keep your business information safe with affordable and reliable hosting facility.

Email Hosting

Get a professional look to your business identity with customised, secure and fastest email hosting services.

Cloud Security

We offer Secure backup, seamless service, affordable plans in our cloud security services for businesses of any scale.



Trusted Partners

Email Hosting Plans.



Business Basic
Business Standard
Business Enterprise
Business Exchange Plan 1
Business Exchange Plan 3



Business Starter
Business Standard
Business Plus



Business Basic Plan
Unlimited Plan



OTHER SERVICES

Your partner in digital marketing world



DESIGNING SERVICES

Branding

Corporate Identity

Impressive and exceptional logos, taglines, banners and much more.

Branding

Corporate Profile

Convincing and powerful profiles that make your business stand out.

Branding

Marketing Collaterals

Brochures, Newsletters, Journals, Booklets, and Marketing profiles- compelling marketing collaterals for your business.

Development

UI Design for Mobile Apps

Speaking your language to your target market with UI designs that connect and leave a mark. Creative and efficacious designs for your brand.

Development

Web UI Screens

Connecting with your customers with highly impressive UI screens.

Branding

Social Media Screens

Reach more prospects, leave an impression, make a statement with creative social media presence.



Contract based

Maintenance Services



01

ANNUAL MAINTENANCE CONTRACT

Complete website maintenance with reliable and affordable service .

02

MANPOWER RESOURCE CONTRACT

Dedicated personnel delivering impressive and efficient solutions in web maintenance for your business.

03

WEB HOSTING MAINTENANCE CONTRACT

Customised hosting maintenance services that are affordable and dependable.



Meridian Approach



01

DEVELOP

Developing highly potent and creative solutions that help brands leave a mark.

02

DEPLOY

Flawless Deployment and launch and providing efficient post launch services.

03

DELIVER

Delivering a range of solutions most suited for the modern day business.

Reach us

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Mail : support@meridianuae.com

Website : www.meridianuae.com





Thank You!
for the Opportunity